

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

Universal Bulb Corporation

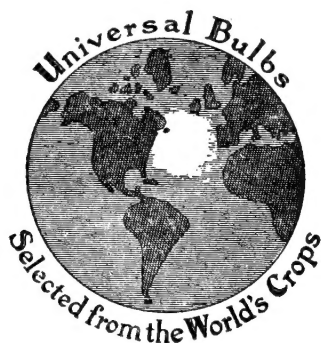
N. R. CRONQUIST, PRESIDENT

GROWERS • IMPORTERS • EXPORTERS

TELEPHONE CHELSEA 2-1090

CABLE ADDRESS: UNIBULBS, NEW YORK

134 WEST 26TH STREET
NEW YORK CITY



Spring Bulbs

Where not otherwise noted, 250 or more of a variety take per 1000 price

AMARYLLIS HYBRIDS—Select Strain

	100	1000
2½" - 2¾"	\$12.00	\$115.00
2¾" - 3"	15.00	145.00
3" and up	24.00	225.00

(Also available in late Fall—Amaryllis in named varieties and straight colors.)

ANEMONES

	100	1000
Blue Poppy, Jumbo	\$4.00	\$36.00
Blue Poppy, No. 1	3.00	22.00
De Caen, Jumbo	3.50	29.00
His Excellence, Jumbo	4.00	36.00
His Excellence, No. 1	3.00	22.00
St. Brigid, Jumbo	4.00	36.00
White, No. 1	3.00	22.00

(Additional varieties and sizes available in Fall)

BEGONIAS

Double Camellia Flowering

White, Yellow, Pink, Rose, Dark Salmon, Light Salmon, Apricot, Orange, Scarlet, American Beauty, Dark Red, Cardinal Red, Blush, Crimson Rose, Flame Orange.

Carnation Flowering (Double Frilled)

White, Pink, Rose, Yellow, Salmon, Orange, Apricot, Scarlet, Dark Red, Red Salmon, Blush, Crimson Rose, Dark Salmon.

Crispa (Single Frilled)

White, Pink, Rose, Yellow, Salmon, Orange, Scarlet, Dark Red, and Apricot.

Giant Singles

White, Pink, Rose, Yellow, Salmon, Orange, Scarlet, Dark Red.

Double Hanging Basket (Lloydii-Pendula)

White, Pink, Rose, Salmon, Orange, Yellow.

Giant Single Crested (Cristata)

White, Pink, Rose, Yellow, Salmon, Orange, Scarlet, Dark Red.

Double Picotee

Pink, Rose, Salmon, Apricot, Red.

Double Rosebud

White, Pink, Rose, Salmon, Apricot.

BEGONIAS (Continued)

Crispa Marginata (Fascination)

Mixed Colors Only.

Marmorata

Camellia flowering mottled red and white.

Narcissiflora (Resembling Daffodils)

Mixed Colors Only.

Duplex

Mixed Colors Only.

Any of the Above Types

	100	1000
1" - 1¼" diam.	\$	\$
1¼" - 1½" diam.	8.00	75.00
1½" - 2" diam.	11.00	105.00
2" and up diam.	15.00	140.00

CALADIUM ESCULENTUM (Elephant Ears)

Produces giant heart shaped, tropical leaves of rich brilliant green.

	100	1000
5" to 7" circ.	\$3.00	\$25.00
7" to 9" circ.	4.00	35.00
9" to 11" circ.	7.00	60.00
11" to 13" circ.	9.50	90.00

CALADIUM, FANCY LEAF

Few pot plants for Easter, Mother's Day and Decoration Day afford such a radiant display of colors. The heart shaped leaves are veined and striped in rich colors.

Ace of Hearts

Deep rose center with heavy scarlet ribs and green border.

Brilliantissima

Transparent brilliant red satin; large leaf.

Candidum

White with green veins.

Daybreak

Veined pink; later transparent pinkish white.

Dr. M. Cook

Dark moss green with plum red center, spotted deep red. Frilled leaf.

Hortilania

Considered the best red. Shining crimson with bluish units.

CALADIUM, FANCY LEAF (Continued)

Itacapus

Entire leaf dark red of a rust shade; narrow border with red dottings. One of the most beautiful Caladiums in existence. Known also as JOHN HACHMEISTER.

John Peed

Deep blood red, large center; pea green border.

Lord Derby

Transparent rose with dark green ribs and narrow green edge. Very popular.

Mme. Truall

Fine dwarf shining red leaf with bronzy hues; broad center ribs of darker shade.

Mrs. W. B. Haldeman

Beautiful transparent rose leaf, pea green veins.

Mrs. Sanders

Dark green leaf heavily blotched transparent deep rose.

Poecile Anglais

Transparent deep crimson center, bluish tint bordered metalgre.

CALADIUM, FANCY LEAF (Continued)

Scarlet Pimpernelle

Straw colored leaf with large scarlet center. Devoid of ribs or veins.

Sorocaba

Transparent pinkish white; veined green later.

Thomas Tomlinson

Bright crimson center and blotches; narrow green edge. Makes many leaves.

Triumph de l'Exposition

Rounded leaf, bright green with dark green edge and crimson center.

Named Varieties	100	1000
	\$13.00	\$120.00

Mixed	12.50	115.00
-------	-------	--------

CALLA ALBA MACULATA

Trumpet shaped white flowers; foliage spear shaped and spotted silvery white as that of Elliottiana. When planted outdoors in April or May they bloom in late Summer and early Autumn. Make excellent pot plants. Culture same as Elliottiana.

100	1000
2" and up diam.	\$9.50 \$90.00

CANNAS

HEAVY, SOLID ROOTS. GUARANTEED 2 EYES OR MORE.

NONE BETTER ANYWHERE AT ANY PRICE.

Ambassador

4 feet. The brilliant rich cherry-red flowers are of immense size! Growth very vigorous and massive; foliage and stalks are bronze.

100	1000
\$3.00	\$25.00

Apricot

4 feet. The color is a buff-yellow base overspread with salmon-pink, making a mass effect of rich apricot Green foliage.

100	1000
\$3.00	\$25.00

City of Portland

4 feet. Best large rosy pink. Green foliage.

100	1000
\$3.00	\$25.00

Eureka

4 feet. Green foliage. The best white canna for all around purposes.

100	1000
\$3.50	\$30.00

Hungaria

4 feet. Green foliage; flowers of a beautiful La France pink, with a satiny sheen.

100	1000
\$3.00	\$25.00

King Humbert

4 feet high. Bronze foliage; immense orchid like velvety orange-scarlet rose tinted flowers.

100	1000
\$3.00	\$25.00

King Midas

5 feet. A giant Canna. Heavy heads of light gold, unspotted. Green foliage.

100	1000
\$3.50	\$30.00

Mrs. Alfred Conard

4 feet. Salmon pink. Magnificent, huge flower heads, perfectly formed and of good substance.

100	1000
\$3.50	\$30.00

Orange Bedder

4 feet. Bright orange with enough scarlet suffusion to intensify the dazzling mass of color. Green foliage.

100	1000
\$3.00	\$25.00

Richard Wallace

4 feet high. Canary yellow flowers. Very floriferous. One of the best yellows. Green foliage.

100	1000
\$3.00	\$25.00

The President

4 feet high. Green foliage, with flowers of rich glowing scarlet of immense size. Strong stalks and flowers held well above the foliage.

100	1000
\$3.00	\$25.00

Wintzer's Colossal

5 feet. Vivid scarlet flowers of giant size measuring as much as 8" across. Green foliage.

100	1000
\$3.00	\$25.00

Wyoming

5 feet. Orchid-flowering magnificent orange blooms. Purple foliage.

100	1000
\$3.00	\$25.00

Yellow King Humbert

4 feet high. Like King Humbert in habit of growth and flowering. Green foliage, flowers golden yellow blotched with red.

100	1000
\$3.00	\$25.00

CYCLAMEN SEED

(Baardse's Strain — The World's Best)

	1000
Dark Blood Red	\$18.00
Light Red	18.00
Rose of Marienthal (Bright Rose).....	18.00
Pink with Eye (Improved Rose of Marienthal)	18.00
White with Carmine Eye.....	18.00
Pure White	18.00
Bonfire (Vuurbaak) — Brilliant Salmon.....	20.00
Carmine Salmoneum (America Improved).....	21.00
Perle of Zehlendorff — Dark Salmon.....	18.00
Rose of Zehlendorff—Light Salmon	18.00
Baardse's Wonder — New Salmon with White border	20.00
Rose of Aalsmeer — Medium Red Salmon, between dark Salmon and Red Salmon.....	20.00

	1000
Rococo Mixed	\$20.00
Morning Red	18.00
Red with White border.....	20.00
Fringed Salmon	21.00
Fringed Red	21.00
Fringed Lilac	21.00
New Ruffled	21.00
Victoria (NEW) — Fringed with Red or Lilac border and eye	21.00
Beatrix (NEW) — Light Salmon Pink with fringed deep Salmon edge.....	21.00
Sulphide — Soft Lilac	21.00
Scarlet Beauty — Scarlet	21.00

DAHLIAS—See our special list.

GLADIOLI—See our special list.

GLOXINIAS

*Bavaria

Dark blue with white throat—ruffled edge, very large flowered.

Black Prince

Giant flowered, a midnight blue, edge of flower is slightly undulated.

Blanche de Meru

Rose with white throat.

Blue Shades Mixed

A mixture of good blue Gloxinias.

*Brilliant

A new pigeon-blood red, bears a great many blossoms. The foliage is light green and the habit is very compact. (1½" and up diam. largest size).

Brunhilde

Pure white, large flower.

Emperor Frederick

Upright flowers, scarlet with white band.

Emperor William

Upright, deep violet, banded by white margin.

Etoile de Feu

Scarlet.

*Hybrid Assortment

Full assortment of rich colors, very large flowered; these hybrids were developed by us.

*Improved Red

Crimson; light green foliage.

King of the Reds

Dark Red.

Mont Blanc

White.

GLOXINIAS (Continued)

*Monterey Rose

Soft rose blossoms. This new variety is a valuable addition as heretofore there has been no good rose. The foliage is dark, flexible.

Othello

A large open flowered purple, bright green foliage.

*Pink Delight

Delicate pink with white throat, extremely upright blossoms—reverse of foliage is rose colored.

Princess Elizabeth

Blue with white throat.

Prince Albert

Dark violet.

Red Shades Mixed

A mixture of good red Gloxinias.

*Sky Blue

Light blue, flowers upright, but very open and short throated. This variety was developed by our hybridizers and is, we believe, the finest of all blue Gloxinias.

Tiger Spotted and Stained Hybrids

Larger diameter flower with shorter throat. Mixture of pink, blue, purple, and red.

Violacea

Violet blue, light green foliage.

Wandsbek Blood

Fine ruby red (1½" and up diam. largest size).

Mixed

All colors mixed.

Any of the above named varieties or mixed.

	100	1000
1" - 1½" diam.	\$12.00	\$110.00
1¼" - 1½" diam.	14.00	135.00
1½" - 2" diam.	18.00	170.00
2" and up diam.	21.00	

NOTE: The varieties marked * are flexible leaved and can be wrapped and shipped without injury to the foliage.

HYACINTHUS CANDICANS

(Galtonia; Summer Hyacinths)

White summer flowering hyacinth. Bell shaped florets on stalks 3 to 5 feet tall.

	100	1000
1¼" - 1½" diam.	\$3.00	\$25.00
1½" - 2" diam.	3.50	30.00
2" - 2½" diam.	5.50	50.00
2½" and up diam.	7.00	60.00

ISMENE CALATHINA (Peruvian Daffodils)

Summer blooming bulb producing beautiful white flowers resembling Daffodils. Extremely heavy substance of waxy white. Flower is white with a touch of creamy yellow at the throat. The foliage is broad strap leafed. The flower carries a delicious fragrance. For Summer funeral work the flowers are at least the equal of Lilies. Every seed store should list this item for outdoor planting in the Spring.

	100
1½" - 1¾" diam.	\$ 7.00
1¾" - 2" diam.	9.00
2" - 2¼" diam.	11.00
2¼" - 2½" diam.	12.00
2½" - 3" diam.

LILIES

Pardalinum Giganteum (Sunset)

Grows 5-7 feet tall, blooming in July. Recurved petals of Sunset red, heavily spotted brown.

	100	1000
6"-8" circ.	\$10.00	\$90.00

Philipinense Formosanum

Long trumpet shaped white flowers, with pale green throat. Blooms August to frost. Hardy.

	100	1000
5"-6" circ.	\$17.00	\$160.00

Regale

Probably the best known Lily. Long trumpet shaped white flowers, gracefully recurved slightly at the tips. Flushed yellow toward the throat; outside ribs brown.

	100	1000
4"-5" circ.	\$ 4.00	\$35.00
5"-6" circ.	6.00	50.00
11"-12" circ.	25.00

MADEIRA VINES

Climbing vines of ivy-like foliage covered in late Fall with white flowers.

	100	1000
Top Size	\$4.00	\$30.00
First Size	3.00	25.00

MONTBRETIAS

When planted outdoors they flower continuously in the late summer and autumn. May be left in over winter if mulched.

His Majesty—Deep velvety crimson shading to gold.

Lemon Queen—Clear yellow, flowers with orange buds.

Una Marks—Rich apricot and carmine.

	100	1000
Mixed	\$3.00	\$25.00
Fire King—Scarlet Red	3.00	25.00
Pottsi	3.00	25.00

OXALIS, SUMMER FLOWERING

Four leaf clover foliage with small pink flowers blooming all summer. Low growing, excellent for borders and edging.

9.00 per 1000 \$1.50 per 100

RANUNCULUS

	100	1000
Orange, Jumbo	\$4.50	\$40.00
Pink, Jumbo	4.50	40.00
Pink, No. 1	2.50	22.00
Red, No. 1	3.00	22.00
White, No. 1	3.00	25.00
Yellow, No. 1	2.00	18.00
Mixed, Jumbo	3.50	29.00
Mixed, No. 1	2.00	16.00

(Additional varieties and sizes available in Fall)

TIGRIDIAS (Mexican Shell Flower)

Bloom in Summer over a period of about two months, each flower lasting about a day. May be planted from February to May.

Available in Dark Rose, Wine Red, Yellow, or Mixed.

½" to ⅝"	¾" to 1"	1" up
100 1000	100 1000	100 1000
\$3.50 \$30.00	\$4.00 \$35.00	\$5.00 \$45.00

TUBEROSES

Double Dwarf Pearl

Tall graceful spikes bearing waxy fragrant double white flowers of heavy texture.

	100	1000
¾" circ. at crown	\$1.50	\$12.00
4/6" circ. at crown	3.25	28.00
6/8" circ. at crown

Single Mexican

Single White flowers.

Top Size	3.50	30.00
----------------	------	-------

ZEPHRANTES (Zephyr Lily; Fairy Lily)

Dwarf flowering bulbs, blooming continuously in the summer with small lily-like flowers and grass-like foliage. Good for borders and rock gardens, and make fine pot plants.

	100	1000
Pink	\$4.00	\$35.00

AND IN THE FALL

Amaryllis	Colchicum	Nerines
Anemones	Cyclamen Seed	Ornithogalum
Baby Gladioli	Daffodils	Oxalis
Calla Aethiopica	Erythronium	Paperwhites
Calla Elliottiana	Freesias	Ranunculus
Baby Callas	Galanthus	Scillas
Calochortus	Hyacinths	Soleil D'Or
Camassias	Iris	Spiraeas
Chinese Sacred	Ixias	Tritonias
Lilies	Lilies	Tulips
Chionodoxa	Mertensia	Zephyrantes
Crocus	Muscari	